



December 1, 2019

Dear CEO/Managing Director/General Manager/Business Owner,

“MEXPA CEO NIGHT 2020: AFRICA – THE NEW FRONTIER”

Warmest greetings from Malaysia Exporters Association (MEXPA)!

We are delighted to invite you to an amazing night where you could explore your market entry plan with 200 fellow CEOs from Malaysia and abroad, as well as 21 ambassadors from African nations all in one night. Welcome to **“MEXPA CEO NIGHT 2020: Africa – The New Frontier”**, which will be live at **Intercontinental Hotel Kuala Lumpur on Friday, 17th April, 2020**. This exclusive event is a collaboration between MEXPA, Malaysian Global Business Council (MGBC), and Indo-OIC Islamic Chamber of Commerce and Industry (IICCI).

What does this event mean to you?

1. Be able to plan ahead for the tremendous opportunities in possibly one of the largest single market in the world, Africa, following the launch of Africa Continental Free Trade Area (AfCFTA) on 30th May 2019
2. Have a great evening to touch base with Malaysian and overseas CEOs, and network with 21 Ambassadors all in one night

Tun Dr. Mahathir bin Mohamad, Prime Minister of Malaysia has been invited as the Guest of Honour of this event with his keynote address “Africa & Malaysia Vision 2030”. Tan Sri Rafidah Aziz, Patron of our association, and Former Minister of International Trade & Industries Malaysia will be attending the event, along with distinguished ambassadors from 21 African nations namely Nigeria, Morocco, Angola, Tanzania, Guinea, Kenya, Egypt, Cameroon, Republic of Benin, South Africa, Zimbabwe, Uganda, Namibia, Algeria, Libya, Gambia, Lesotho, Somalia, Sudan, Zambia and last but not least, Swaziland.

The event will start at 6.30 pm followed by the Gala Dinner at 7.30pm. Dress code is black tie and evening gown. All you need to do is to pick your best seats and enjoy the evening. There are only 20 tables available as we work to create an exclusive evening for meaningful mind exchanges:



MALAYSIA EXPORTERS ASSOCIATION (0537-11-SEL)

No. 86, Jalan BP 7/8, BP New Town, Bandar Bukit Puchong, 47120 Puchong, Selangor Darul Ehsan, MALAYSIA.
Tel: +603 8066 3107, Fax : +603 80666152 , Email: info@mexpa.org.my , Website: www.mexpa.org.my

1. Standard Seating:

- Early Bird: RM280 (upto 31/1/2020)
- Normal Price: RM360 (from 1/2/2020)
- 10% discount for a table booking of 10 pax

2. VVIP Seating:

- Seated with Ambassadors for more personal networking
- Early Bird pricing: RM380 (upto 31/1/2020)
- Normal Price: RM460 (from 1/2/2020)
- 10% discount for a table booking of 8 pax

Payment can be made directly to our appointed event organizer, CapFiX Sdn Bhd with the following banking details:

Payee name: Capfix Sdn Bhd
Account number: 8881 0226 44554
Bank: Ambank Bhd

We encourage e-payment with direct transfer to the above account. We would be grateful if you could email your transfer slip/bank in slip to liowrenjan@gmail.com for payment notification and accounting record purposes.

Information on sponsorships with investment ranging from RM12,800 to RM28,800 are available upon request, for CEOs who could see the multiply impact to spring board their brands to the eyes of our Prime Minister, 21 Ambassadors and 200 fellow CEOs from Malaysia and abroad.

We look forward to welcome you to this amazing night of **MEXPA CEO Night 2020: Africa – The New Frontier**. Please accept our best wishes to you for a sparkling year ahead!

Yours sincerely,
For Malaysia Exporters Association



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